

# Nathan Rackley - Commercial Freelance Commission Information

I try to stay competitive with the current market prices for freelance illustration. Payments for all commissions are up-front on a job-by-job basis. Beyond payment I expect an illustration credit included with the piece at time of publication or posting and I retain the limited rights to publish the work in my portfolio and website. A commercial commission is any custom illustration that a person or company might purchase with the intention of using the piece in a publication. This includes magazines, newspapers, books, websites, videos, games, etc. I am willing to negotiate a fair price on pieces that are not listed below. I work off of "flat fee" commission only and do not expect any percentage of royalties for the life of the publication.

If you have any questions or comments, feel free to contact me at [nprackley@gmail.com](mailto:nprackley@gmail.com).

## Commercial Illustration Services

I produce up to three free thumbnail concept sketches of the image or design for review and approval before moving to the final illustration phase. Once the concept has been approved, I am willing to make minor adjustments for free up until the completion of the piece.

Please allow four to six weeks for completion of commercial illustration images. Rush orders are available for an additional fee. Clients will be provided with high resolution versions of each final illustration piece at a print resolution of 600 dpi for BW images and 300 dpi for color at the specified size requirements. Digital copies of the final images will be provided in in the format of JPG, TIFF and layered AI or PSD (Additional formats are available upon request).

## Comic Art Rates

Prices are for individual stages of comic illustration. These pricings are intended for print publications and grant the right of print publication with artist accreditation to the client. Writing and editing can be provided for an additional fee.

### Cartoon Strips (Standard Newspaper Format, pricing by panel)

Pencils	\$20
Inking (includes Lettering)	\$15
Flat Color	\$5
Cel Shaded (Flats included)	\$10
Detailed Color (Flats included)	\$15

### Comic Book (Standard US Comic Book Format, pricing by page)

Pencils	\$100
Inks	\$100
Flats	\$20
Lettering	\$40
Color (Includes flats)	\$100

## Book and Technical Illustration Rates

### Black and White Book Illustration Prices:

Spot (Simple objects, designs, borders, etc.)	\$50
Quarter Page	\$75
Half Page	\$150
Full Page	\$250
Two Page Spread	\$300

### Color Book Illustration Prices:

Spot (Simple objects, designs, borders, etc.)	\$100
Quarter Page	\$150
Half Page	\$225
Full Page	\$300
Two Page Spread	\$400

### Other Design Services

Logo Design	\$500
Book Cover Illustration (Illustration only)	\$500
Book Cover/Poster Layout and Design	\$250